



Knowledge grows

Yara in Colombia

Esben Tuman
Vice President
Corporate Communications



Born in Norway, we have pioneered agricultural growth and production for over 100 years

1900-1905



Birkeland's invention

Birkeland's discovery that hydroelectric power could be used to extract nitrogen from the air led to Norsk Hydro opening December 2, 1905.



1906-1939



Attracting Royal attention

New large scale production plants opening and under construction in Notodden and Rjukan respectively are visited by King Chulalongorn of Siam. The plant at Herøya established in 1928. First production of regular NPK fertilizer in 1938.



1940-1959



Extending our reach

Stockholm is home to a new sales office and the USA becomes a customer. The Glomfjord plant opens using hydroelectric power to upgrade ammonia to calcium nitrate and NPK.



1960-2003



Going global

Qafco JV established in 1969. Yara acquires companies in the Netherlands, Sweden, Germany, the UK, France, Italy and China and establishes an office in Zimbabwe. Adubos Trevo is acquired in Brazil.



2004-2014



Going public — industry shaper

March 25, 2004, Yara is listed on the Oslo Stock Exchange. The tagline 'Knowledge grows' introduced.

Yara offers solutions and work with public and private partners to create profitable and sustainable growth both for shareholders, stakeholders and society at large



Knowledge grows

2015 →



Knowledge grows — providing shared value

Yara's knowledge, products and solutions grow farmers', distributors' and industrial customers' businesses profitably and responsibly while nurturing and protecting the earth's resources, food and environment.



Knowledge grows

Purpose & results

Our Mission

*Responsibly feed
the world and
protect the planet.*

Our Vision

*A collaborative society;
a world without hunger;
a planet respected.*

Close to

15,000

employees

Sales to about

160

countries

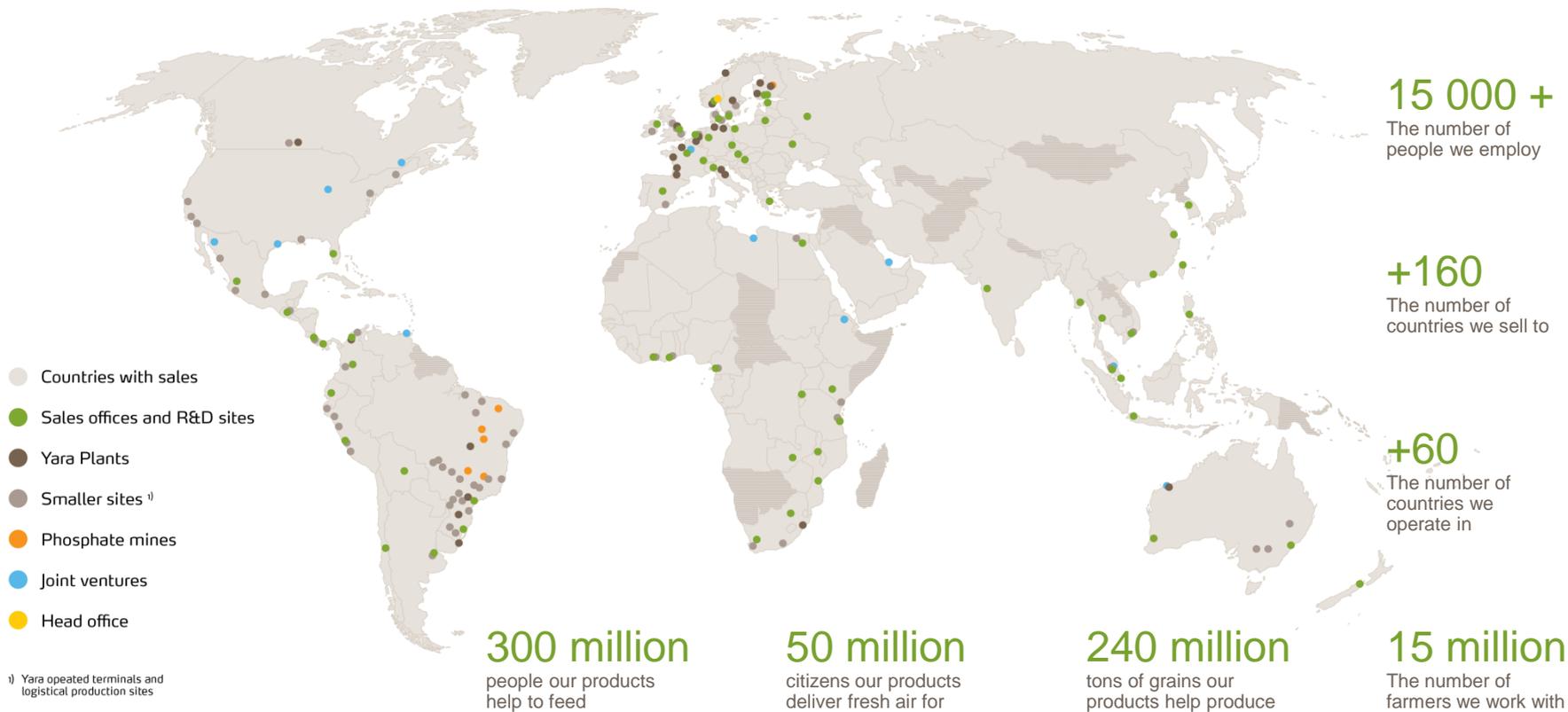
Revenue

NOK 95.2

Billion

(USD 11.4 Billion In 2016)

Our global presence is growing



Driving societal and business development in Colombia



Dialogue with unions



Driving farmer value creation

The Yara Coffee Champion Program



Challenges



Way forward





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